

The Sampling Place

powered by
RESEARCH FOR GOOD

Access 25 million targeted respondents in just a few clicks with RFG's self-serving platform, The Sampling Place.



Direct Access

Set-up and manage your projects to meet your schedule.



On Hand Support

Our experienced and dedicated managed services team is on standby to offer additional support.



Quality

Rigorous quality controls to bring you reliable, replicable sample, every time.



Feasibility

Calculate and save your project's feasibility when it suits you.

RFG ID	PID	Country	Name	State	# Desired	# Starts	# Complete	# Terminate	# Quota Full	CR%	IR%	Alert
RFG873201-001	737	US	Pet Owners US	Active	800	539	293	18	2	54.5%	94.2%	
RFG285191-001	299	US	Grocery Shoppers	Active	1500	609	283	175	0	46.5%	61.8%	
RFG449281-001	182	US	Moms Purchasing	Active	1200	1080	274	201	43	25.4%	57.7%	
RFG502746-001	98	US	Automotive US	Active	1000	600	272	60	2	45.3%	81.9%	



Instantaneously get closer to the humans that you need to understand by using **RFG's library of over 100 datapoints**, including, but not limited to:



DEMOGRAPHICS



PARENTS



TRAVEL



EMPLOYMENT



TECHNOLOGY



FINANCE



AUTOMOTIVE



ENTERTAINMENT



GAMERS



HEALTH



FOOD & BEVERAGE



LITE B2B

The Sampling Place **Guarantees:**

- ✓ User friendly tools for project set up and management
- ✓ Actionable insights from RFG's high quality research participants
- ✓ Zero volume commitment with no project minimum fees

Plus **Supports:**

- ✓ Unique Survey Links
- ✓ Soft Launches
- ✓ Quota Management

Leverage the Sampling Place to facilitate **diverse studies**, including:

• **USER TESTING** • **POLLING** • **PURCHASING HABITS** • **BRAND AWARENESS**

Want to see The Sampling Place in action? View a pre-recorded **demo now.**

METHODOLOGY

We recruit our respondents where they enjoy spending their time most. Learn more about our **hybrid methodology** in our **2020 Market Research Audience Book.**

FOR GOOD

For **every complete generated** through The Sampling Place, RFG **makes a donation** to Action Against Hunger.



www.researchforgood.com



Request A Demo