

Attitudes to Recreational Marijuana Use.

Intro

Marijuana is currently a hot topic in the U.S, and with ten states already practicing legal usage, there is the ongoing debate if other states should follow suit. In this study we set out to gain a better understanding of the attitudes to recreational marijuana across the states where it is currently not legal for recreational use...

Study Design:

N=800

Location = All U.S. States **excluding** Alaska, California, Colorado, District of Columbia, Maine, Massachusetts, Michigan, Nevada, Oregon, Vermont, Washington.

Age = 18-23 = 200

24-38 = 200

39-53 = 200

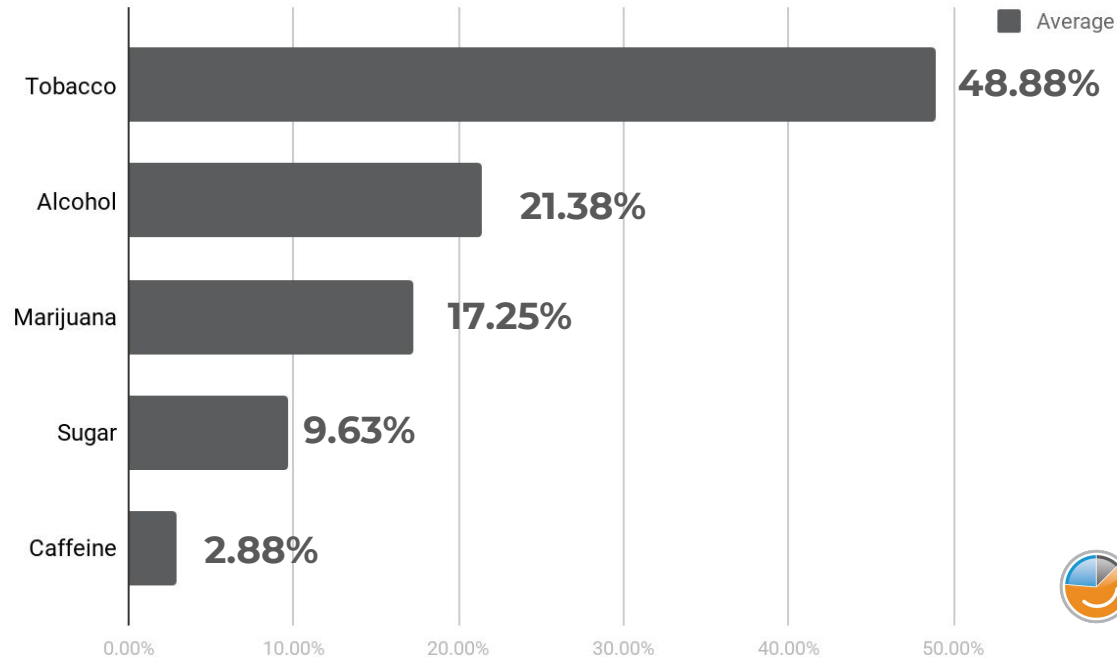
54-74 = 200

Questions

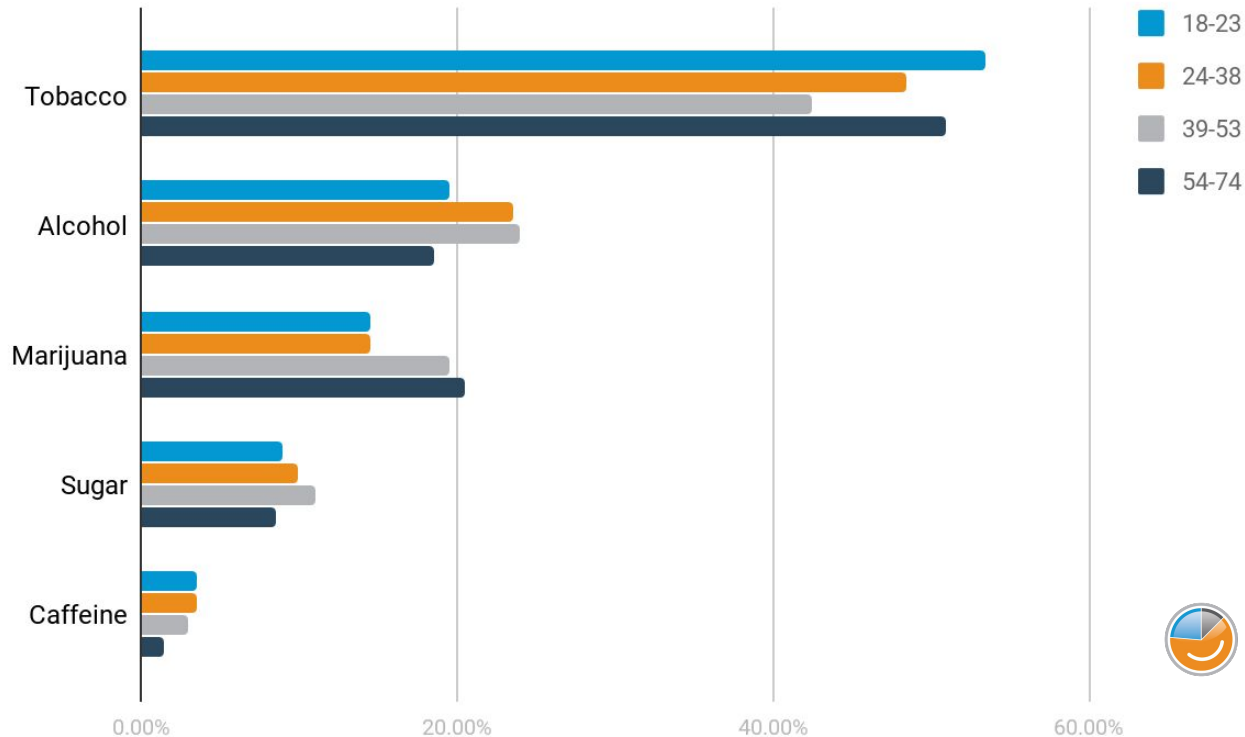
To get a picture of the attitudes to recreational marijuana use we asked the following three questions...

1. If marijuana (or marijuana products) were made legal for recreational use, which of the following would you consider to have the most negative impact to your body if consumed?
2. If marijuana (or marijuana products) were made legal for recreational use, which of the following do you believe would be the greatest benefit when consuming?
3. If marijuana (or marijuana products) were made legal for recreational use, how interested would you be to use it?

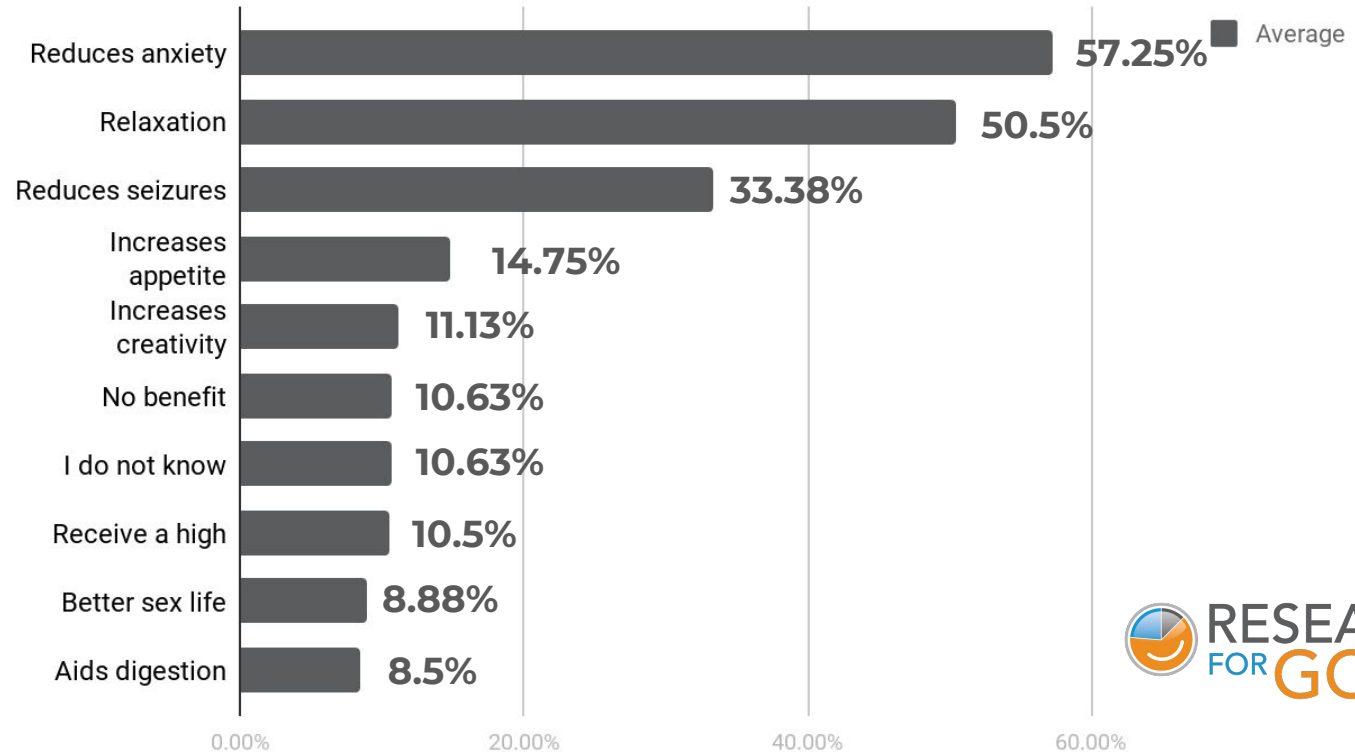
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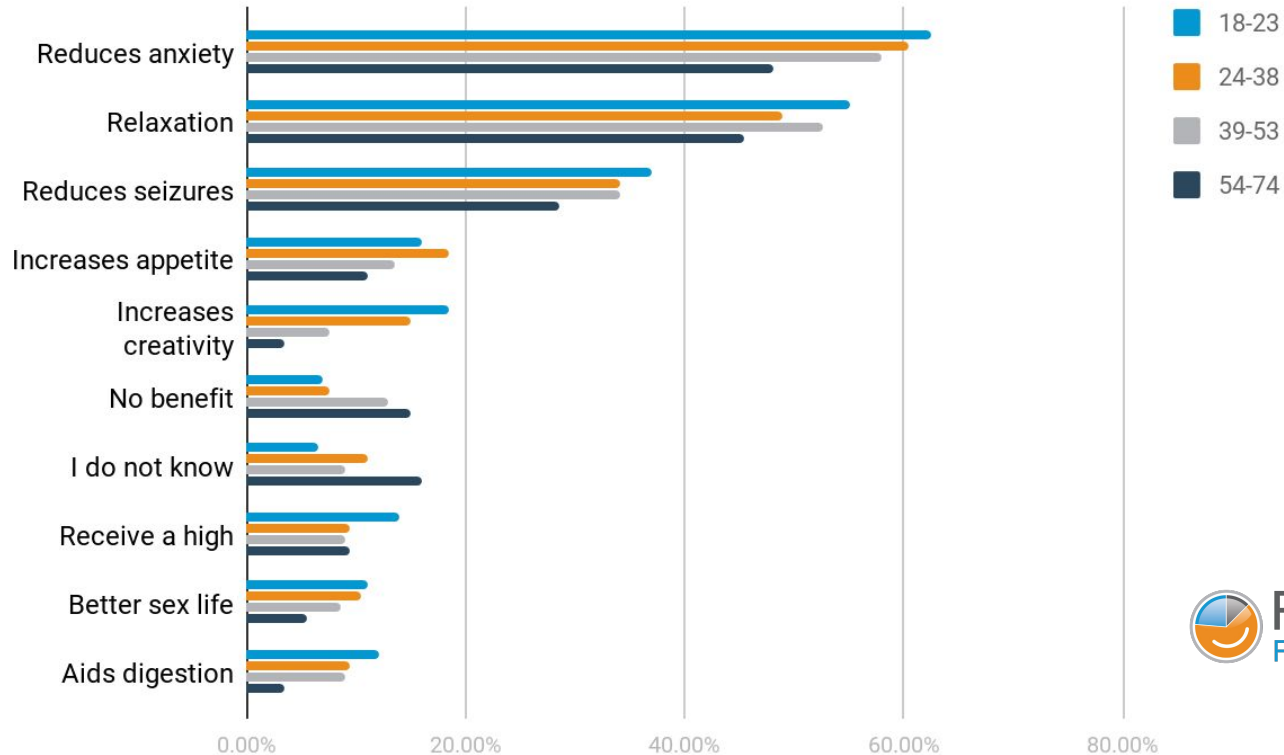
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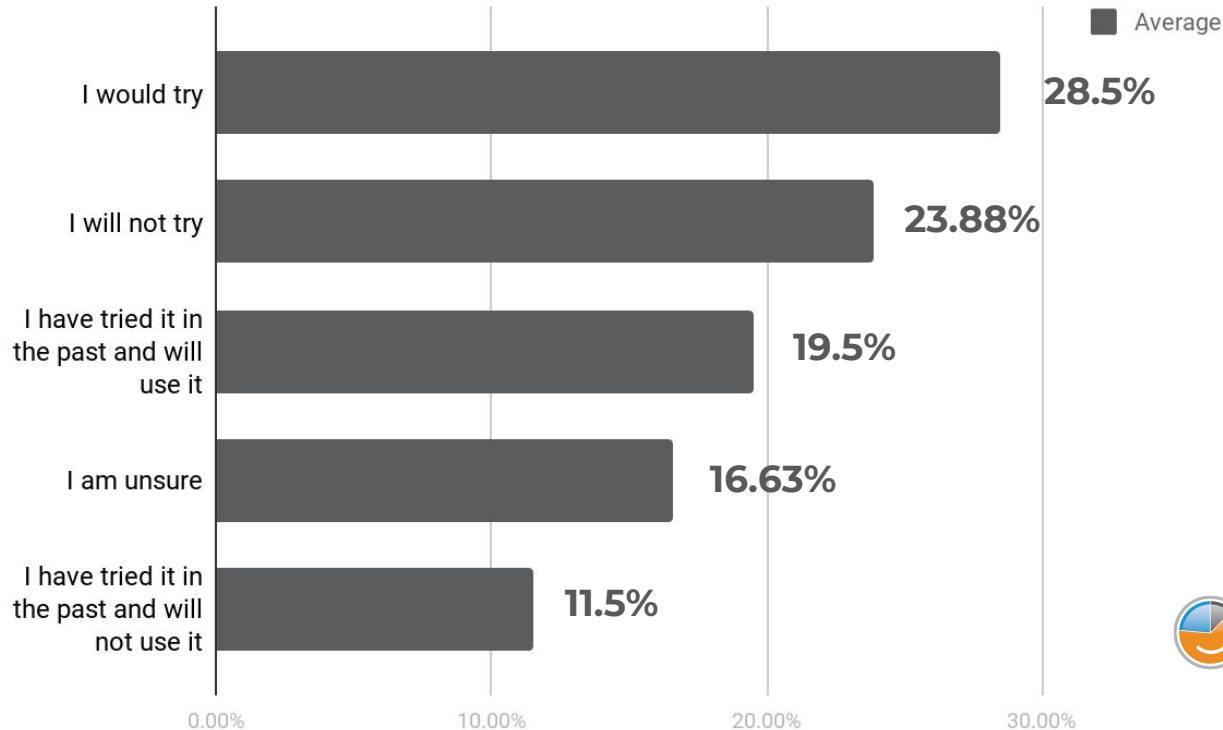
Q2. If marijuana (or marijuana products) were made legal for recreational use, which of the following do you believe would be the greatest benefit when consuming? (Select up to 3)



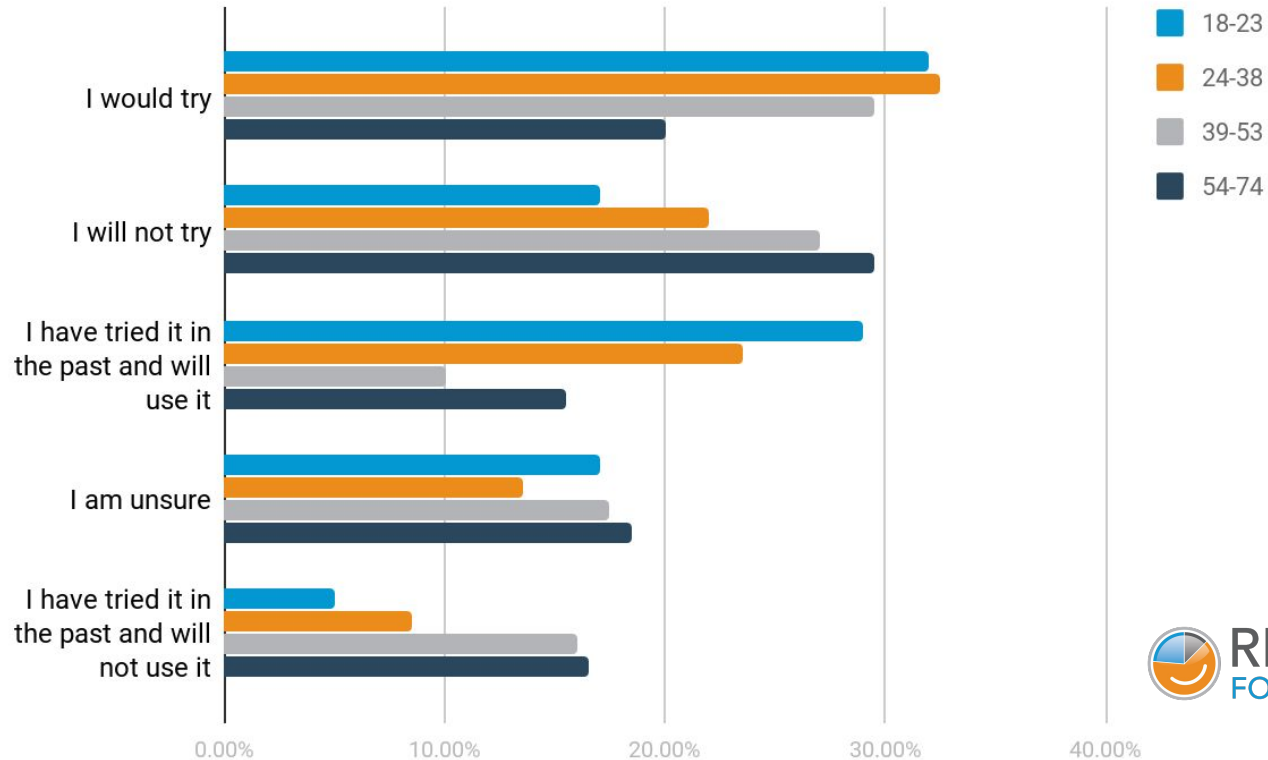
Q2. If marijuana (or marijuana products) were made legal for recreational use, which of the following do you believe would be the greatest benefit when consuming? (Select up to 3)



Q3. If marijuana (or marijuana products) were made legal for recreational use, how interested would you be to use it?



Q3. If marijuana (or marijuana products) were made legal for recreational use, how interested would you be to use it?



Key Takeaways

83%

of respondents consider marijuana to have a lesser negative impact when consumed, when compared with tobacco, alcohol, sugar and caffeine.

15%

of 18-23 year olds consider marijuana to have the most negative impact on the body when consumed, a percentage that grows to 21% in 54-74 year olds.

31%

of respondents have used marijuana in the past, with a further 48% saying that they will try or use it if it was legalised for recreational use.

11%

of respondents believe recreational marijuana use would have no benefit, which suggests that the overall perception of recreational marijuana use is a positive one.



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